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NEW YORK, Mar 28, 2015/ — On 26 March 2015 at Mulberry Street in New York City, WILDFOX Creative Director Kimberley Gordon presented the label's Fall 2015 collection, La Dolce Vita, inspired by the idea of escaping winter for a vacation along Italy's Amalfi coast.

The brand transformed the garden dining room of Il Cortile, in NYC's Little Italy, into a set where 22 models displayed looks in categories titled 'Il Pastello' (Pastel Gelato Girls), 'Cameriera' (Restaurant Girls), and 'Vingeto' (Vineyard Girls), while the female group Tre Bella sang classic Italian songs. Beauty looks captured the iconic 60s Sophia Loren, with hair by Jorge Luis for Cutler Soho and makeup by Vincent Longo.

Guests enjoyed music by The Misshapes, a Photo Booth station with Italian speech bubble props, and wine tasting with Marissa A. Ross, featuring Riunite Lambrusco, Aia Vecchia Lagone Toscana Rosso, and Tomaiolo Chianti Classico Riserva.

Also on the menu were classic Italian cocktails served up courtesy of SVEDKA vodka, Peroni beer, hors d'oeuvres such as mini meatballs, calzones, and pizza from Il Cortile's menu were passed throughout the evening, and for dessert, Mister Krisp provided rice krispy "pizzas".

Photos by Mekko Harjo













